

# Liquor, Nightclubs, Bars & Entertainment

## Costco's Brewing Their Brand

Costco Wholesale Corp. is preparing to launch its first line of private-brand beers -- Kirkland Signature Hefeweizen, amber ale and pale ale -- that will be brewed by San Francisco-based craft brewer Gordon Biersch. One analyst said that Costco's entry into the beer market will probably affect sub-premium beer brands, which recently have been underperforming. — Adapted from Advertising Age

## Star Glow Ball: Chicago's First Burlesque/Vaudeville Fest Storms the Admiral in 1927 style

Portion of the proceeds go to "Make It Right NOLA"

Chicago's first ever burlesque festival takes place at the historic and somewhat infamous Admiral Theatre (founded in 1927 and restored in 2000) on Feb. 26, March 11, 18, 25, along with an series of performances appearing over several nights at Debonair Social Club. The festival creates a top-lineup of burlesque's best national talent for the main event at the Admiral Theatre. Local burlesque troupes will continue the festival at the Flatiron Building's Debonair Club, 1575 N. Milwaukee in Chicago, March 13, 20, 27. A portion of the proceeds go to the MAKE

IT RIGHT NOLA organization, which is trying to rebuild New Orleans' 9th ward, one of the worst areas still affected by the hurricane.

Over seventy acts will appear during the course of the festival; renditions vary, but all adhere to the vaudevillian spirit.

Working with Imagecollective, O'Connor Productions, and Wicked Little Monkey designs, performer/event organizer Angela Eve resurrected a vintage era proscenium from the 30's designed by famed architects Gallup and Joy, to complete the illusion of a bygone era.

In addition to the main theater event at the Admiral, Eve's Parlor and Flesh Tones Burlesque present a party revue of local burlesque talent, performance artists, and a variety of side-show acts complimented by an eclectic mix of music spun by some of Chicagoland's premiere djs and local bands. A special installation by Imagecollective and a premiere viewing of images from *Home This Was...*, a photographic book raising funds for "Make it Right NOLA".

Feature performers will include Chicago's Eve's Parlor, Flesh Tones Burlesque, Belmont Burlesque, and Varietase Cabaret, Girlie-Q Live and Flaming Dames will be on hand.

Artists such as Mark the Knife and Magician The Amazing Tomas are amazing. It's Burlesque For a good cause, so pony up.

Brad Pitt explains the cause at: [makeitrightnola.org](http://makeitrightnola.org)

"The Star Glow Ball"

Admiral Theater 3940 W Lawrence, Chicago, IL  
1-773-478-8111

February 26th, March 11th, 18th, & 25th  
\$20 in advance \$25 at the door



## America's Largest Whisky Celebration Returns to Chicago: April 4th

Malt Advocate Magazine's Annual WHISKEYFEST, the touring night of grand liquors from around the world, will be held on April 4, 2008. Featuring more than 200 of the world's finest, rarest, and most expensive, single malt and blended Scotch, Irish, bourbon, Tennessee, Japanese, Welsh, Canadian and other whiskies from around the world to sample in one Grand Ballroom. Attendees will enjoy an expansive gourmet buffet all evening and will receive a commemorative Glencairn whisky glass.

WhiskyFest Chicago, WhiskyFest New York, and WhiskyFest San Francisco are the largest independent whisky events in the U.S. WhiskyFest Chicago will be held at the Hyatt Regency and is hosted by Malt Advocate magazine, America's leading whisky publication.

Speakers are terrific and seminars often play to overflow crowds, check online for updated information as it becomes available.

### What will be poured?

More than 200 of the world's finest, rarest... and most expensive whiskys will be available for sampling, featuring the finest single malt and blended Scotch whisky, the best bourbons and Tennessee whiskeys, top of the line Irish whisky, and the best from Canada. There will also be high-end rums, tequilas and beer. The focus is on education, and distillery representatives will be on hand at the pouring booths to explain how the whiskys are made.

More than 2,000 whisky enthusiasts, trade reps, media, and distillery representatives from all over the world will enjoy this special event. If you know your whiskey, join the group; if you're a novice, you'll learn from the best and develop a palette for top-shelf tastes.

You must be, obviously, 21 years or older to attend. Proof of ID is required at the door.

This is the 8th annual WhiskyFest Chicago and every event has sold out. Tickets for this event will be \$110 for general admission and \$150 for VIP. Order WhiskyFest tickets here, or call 800-610-MALT. Don't wait; this event is too hot for slowpokes. There's reduced admission price for designated drivers and they need not fret: the food in itself is awesome stuff.

Also consider booking a room at the Hilton at a reduced show rate. — MB

You can order the "We Card Hard" pack for your business through ILLC's Lee Roupas (that's Lee as the bouncer on the posters; not exactly looking lenient, and that's the point). The free kit includes:

- Door Decal
- ID Checking Brochure
- Poster with the famous ILCC slogan that started it all: "We Card Hard."

Spell it out for underaged potential drinkers before you get busted. Play it safe; put 'em up. Call Lee at 312-814-0773 or online at: [www.state.il.us/lcc/basset](http://www.state.il.us/lcc/basset)

